

WHAT THEY SAY...

The launch of Media Training Worldwide is a great opportunity for the vast majority of Indian professionals. Even leading business schools, do not offer such expertise and I think the entry of Media Training Worldwide, with their unique modules and critique techniques, provides the necessary fillip, especially in dealing with the Media and Presentation Skills.

— **Ashwini Kakkar**, CEO & Managing Director, **Thomas Cook India Ltd**
President, Bombay Chamber of Commerce and Industry (BCCI)

We at the Raymond Group will gladly look forward to our next media encounter without fear or favour! The professionalism demonstrated by Ravi Shyam and his team was of an international standard. I would recommend this programme to those in corporate India who have not as yet experienced the programme.

— **Nabankur Gupta**, Group President, **Raymond Limited**

Frankly, after leaving IIMA, this was the most useful session I had in terms of relevance in real life.

— **G. Pradeepkumar**, Head -Western Region & International Sales. **UTI AMC** and earlier,
Chief of **UTI London**

I think I presented you a big challenge with a classroom of people from different countries, with diverse work-experience and varying levels of comfort with the English language - and gave you one day to transform them!

You rose to the occasion with aplomb and I believe every one of those individuals left the room with substantially enhanced communication skills and renewed confidence. Great job, thanks.

— **Ranjana Smetacek**, Director - Corporate Affairs, **Monsanto India**

From stance to tone to messaging to body language to interview skills...this training has it all! I have benefited immensely from it.

— **Ranjit Dhuru**, Chairman, **Aftek Infosys**

It was certainly a very educative few hours I spent. I realise that professional help from Media Training Worldwide can make a substantial difference to the way an interview turns out. There were a number of little tips that I picked up. A must for every CEO or company spokesperson, in today's time.

— **Sam Balsara**, Chairman & Managing Director,
Madison Communications

The senior management team of our organization has found the “Media “Training” program very practical and useful. We appreciate your efforts in simulating real-life situations through techniques like ‘Ambush’ and ‘Hot Seat’ interviews. We believe these techniques will enable the participants become more effective spokespersons.

— **R. Radhakrishnan**, DGM – Training
Hindustan Petroleum Corp. Ltd.

The workshop was a ‘Class Act’ and your insightful inputs made it both useful and memorable.

— **Jai Shankar**, Head, Global Services, **Novartis**

What I found useful was the body language training and the way to weave Mastek’s key messages into my communication... the training has helped me improve how I come across in an interview.

— **Ashank Desai**, Chairman, **Mastek**

The actual role play, its review and the critique were helpful. The training has enabled me to focus on consistently addressing our communication objectives and Hexaware's achievements.

— **Atul Nishar**, Chairman, **Hexaware**

Significant changes in my outlook towards media messaging. My compliments on their ability to customise their training with specific relation to our business interest...Ravi Shyam and his team demonstrated their professionalism by simulating both a TV studio environment and real life media scenarios... Exceptionally good.

— **Pradeep Bhandari**, Deputy Group President, **Raymond**

The top Management of our group found the Media Training Workshop a very stimulating and challenging exercise in today's media driven context.

Thank you for the numerous inputs and nuggets during the review/critique and the practical examples that made it worth our while. The hot-seat simulations and crisis modules, gave each one of us a renewed conviction of dealing with the media with poise and confidence.

— **Neha Batra**, Corp Affairs, **The Welspun Group**

The workshop themes, content, the role based learning processes were brilliant in conceptualization, sequencing and over all execution strategy for high lasting impact. This learning has enhanced my comfort level and capabilities for harnessing the power of the media in print and the broadcast medium in particular. A must for senior managers as well as management career aspirants.

— **Ajit Mantagani**, President, Corporate, Strategy & Business Development, **The Arvind Mills Ltd.**

Of great help were the immediate feedback from review and playback of the interview and the critique from Ravi... The training was valuable in preparing me to address the media.

— **Sudhakar Ram**, CEO, **Mastek**

My most important learning was about interview management. Deploying the valuable inputs received from this training will help me in my business. Ravi is a great trainer.

— **Sunil Surya**, President, **Hexaware**

This has provided me the ability to see myself in a different perspective. Also provided me with some great pointers in developing my speaking skills. I see them as being really helpful, when I face the Media in real life situations.

— **Dilnaz Anklesaria**, Corporate Communications, **Castrol**

The media training was very interesting and extremely useful...I was a panel member at the MBO workshop organized by INSEAD Singapore. When asked to give a TV interview by CNBC at this workshop, some of the things that I learnt at the media training came very handy.

— **JM Trivedi**, Managing Partner, **Actis**

Media Training helped us at Medreich India & Trust Pharmacy, to look at our business issues 'through the eyes of the Media' Your candid approach in highlighting our faux pas with classic examples from our own industry helped us identify and understand the concerns of our stakeholders, especially when seen from the Media perspective and their portrayal of our business.

— **C. Govinda Raj**, Vice President, **Medreich India**